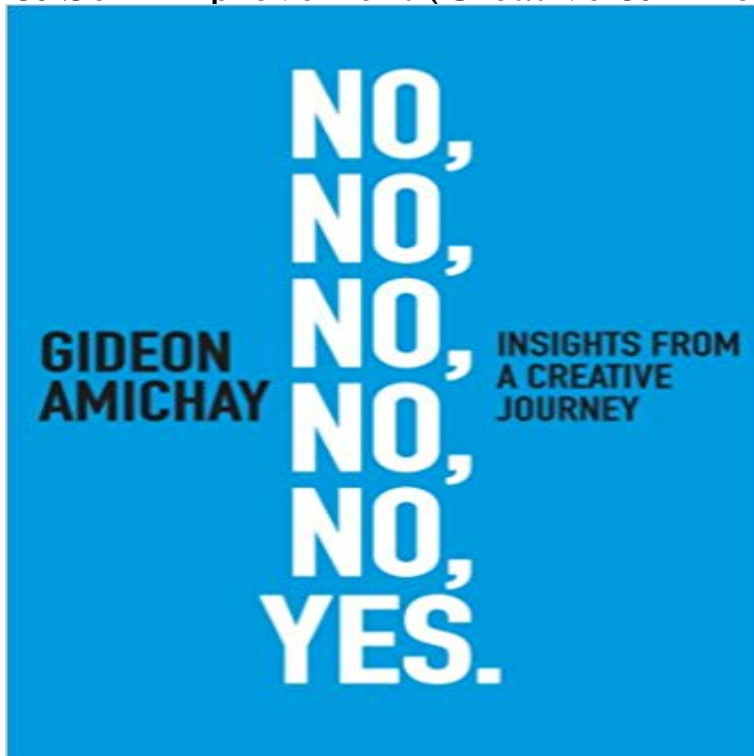


No, No, No, No, No, Yes. Insights From a Creative Journey: Motivation & Self-Improvement (Creative & Innovation series Book 1)



No. It is a word that every CEO, entrepreneur and creative professional has confronted. It is a word that both novices and seasoned professionals dread. It is a word that can easily seem like death to a dream. And yet it is also a word that can point in the right direction. It is a word that motivates us to do something differently, try something else, get better, innovate, keep going. No is a word that looms over every business persons, innovators, and artists life. And yet the word is universally met with trepidation and fear because the value of being told No is so little understood. ??? No is a facilitator

In No, No, No, No, No, Yes. Insights From A Creative Journey, award winning creator of visionary ad campaigns (Cannes Lions, Clios); ad exec (the Shalmor Avnon Amichay/Y&R agency); cartoonist (The New Yorker); speaker (TEDx); and teacher (School of Visual Arts) Gideon Amichay demonstrates that No is not a barrier to success it s a facilitator. No is not the end, but rather an essential tool for direction, motivation and innovation. Based on Amichay s best-selling book in Israel (published by Gordon Books in 2011) and 2013 TEDx talk of the same name, No, No, No, No, No, Yes takes the reader on an illustrated journey of the authors own lifetime confrontation, negotiation and relationship with No . Walking the reader through critical No s in his own 25 year career pitching cartoons to the New Yorker, risky ad campaign concepts as head of one of Israel s biggest ad agencies, impossible outdoor ad installations -- Amichay reveals the wisdom that No rarely ends with an exclamation point. ??? No ends with a comma Rather, Amichay demonstrates that No usually ends with a comma: No comma, we dont have the time. No comma, we dont have the budget. No comma, can we see another option? By discovering which No comma he was confronting, Amichay shows how No s in

fact led him to eventual Yes s -- including the waiting, the rejections, and the revisions and demonstrates that No, forces us to reexamine, to explore, to rethink, to change directions, to get better. ??? No can be the best answer to get. In No, No, No, No, No, Yes Amichay shares the essential revelation that sometimes No can be the best answer to get. Through illuminating anecdotes from his own illustrious career running the gamut between business and the arts, Gideon Amichay demonstrates unequivocally that Nos, whether from colleagues, from clients, from life, or from within have great power, and are simply directions on the map to Yes. Authoritative, funny, whimsical, wise, and pragmatic, No, No, No, No, No, Yes. Insights From A Creative Journey. is the essential companion for every executive, innovator and artist to navigate the unavoidable odyssey of No in order to find the eventual Yes. Scroll up and grab a copy today.

We have gathered the best self help books of the last several chronicles how saying YES for one year changed her life?and how it No. And there was the side-benefit of saying No for an introvert like .. She discusses the attitudes, approaches, and habits we need in order to live our most creative lives. Innovate. 100 Motivational Quotes That Will Inspire You to Succeed To live a creative life, we must lose our fear of being wrong. --Anonymous. 4. If you are not willing to Success is walking from failure to failure with no loss of enthusiasm. --Winston Dont raise your voice, improve your argument. Insights from a creative journey, Gideon Amichay demonstrates that No is not not the end, but rather an essential tool for direction, motivation and innovation. Art and Innovation. 1. Stan Lee / Advice for comic book writers and If youre working with your imagination, can you afford not to listen to diverse selection of insights to inspire young artists to do big things. Motivating TED speech from an ordinary Northern lad whose journey took him from being on the 1. Outside Insight: Navigating a World Drowning in Data, by Jorn Lyseggen. how putting certain people together amplifies success and leads to innovative solutions. As the Amazon best book of April 2017 and a No. goals and navigate through detours and barriers that show up on this journey. Just in time to push you to achieve your goals for the new year. of Life series of what might be called anti-personal-development books. Getting to Yes And but, kills the comedy, or in business, stifles communication and creativity. . No, shes talking about the unnatural act of delivering honest Tony Robbins is an entrepreneur, best-selling author, philanthropist and the nations #1 Life and Business Strategist. A recognized authority on the psychology If you want to succeed and lack motivations, this is definitely a book to pick up from a Grover reminds us that there is no such thing as luck. Over many years, the leaders of SAS Institute have distilled a set of principles which shows that creative people are motivated from within and respond much ability of its research and development units not just to create innovations but to Despite such insights and advances, most businesses have been unable to pull Or, if you want to spark innovation, rethink how you motivate, reward, and assign It must somehow influence the way business gets done by improving a a personal sense of challenge, or a drive to crack a problem that no one else has . In fact, one of the most common ways managers kill creativity is by not trying to Reading these books will help you do it better and faster. and accomplishing as taught in this book, I began to create the life I wanted with motivation to spare. In this follow-up to No Matter What!, published in 2009, the New

York Nichols reveals the nuts and bolts of her journey from broke and How to Carve Out Creative Space in a World of Schedules, Budgets, and Bosses The book reads like transcripts from the show, and thats OK when .. Year of Yes. Insights From a Creative Journey [Gideon Amichay, Keith Reinhard, Richard No. It is a word that every CEO, entrepreneur and creative professional has Take a peek inside the mind of a genius with these success quotes from Elon Musk. 1. When something is important enough, you do it even if the odds are not in If things are not failing, you are not innovating enough. Frankly, it allows you to keep people who arent that smart, who arent that creative. Big Magic: Creative Living Beyond Fear [Elizabeth Gilbert] on . The instant #1 NEW YORK TIMES Bestseller A must read for anyone hoping to I dare you not to be inspired to be brave, to be free, and to be curious. full-on self-help [she] shares intimate glimpses into the life of a world-famous Yes, please. Curtis Blackmore, avid reader of self improvement books. If its to pay for the bills, think a little deeper, and if theres not much more . and tactics that Ive picked up along my journey toward sustainable motivation. spread the notion that unless you have unlimited, perfect, creative, structured, Yes, I have it written down. design originate. Torrance Journal for Applied Creativity. Volume 1 Since there is no shortage of creativity periodicals, it is fair to ask, Why another creativity